

# Town of Reading Meeting Posting with Agenda

#### **Board - Committee - Commission - Council:**

Select Board

Date: 2023-11-29 Time: 7:30 PM

Building: Reading Town Hall Location: Select Board Meeting Room

Address: 16 Lowell Street Agenda:

Purpose: Town Manager Screening Committee Interviews

Meeting Called By: Jacquelyn LaVerde on behalf of Chair Jackie McCarthy

Notices and agendas are to be posted 48 hours in advance of the meetings excluding Saturdays, Sundays and Legal Holidays. Please keep in mind the Town Clerk's hours of operation and make necessary arrangements to be sure your posting is made in an adequate amount of time. A listing of topics that the chair reasonably anticipates will be discussed at the meeting must be on the agenda.

All Meeting Postings must be submitted in typed format; handwritten notices will not be accepted.

#### **Topics of Discussion:**

This meeting will be held in-person in the Town Hall Select Board Meeting Room, remotely via Zoom, and will be broadcast on RCTV.

Join Zoom Meeting

https://us06web.zoom.us/j/88488097748

Meeting ID: 884 8809 7748

One tap mobile

- +16465189805,,88488097748# US (New York)
- +16465588656,,88488097748# US (New York)

Dial by your location

- +1 646 518 9805 US (New York)
- +1 646 558 8656 US (New York)

Meeting ID: 884 8809 7748

Find your local number: https://us06web.zoom.us/u/kGa7vfIUf

#### AGENDA:

Interview Resident-At-Large Candidates for Town Manager Screening Committee (Lineup subject to change):

- Denise Baker
- William Bullock
- Adam Denhard



# Town of Reading Meeting Posting with Agenda

- Josh Goldlust
- Andrew Gregory
- Tara Gregory
- Kevin Leete
- Sherilla Lestrade
- Shana Lyons
- Christopher Messing
- Thomas Mottl
- Helen Murphy Connors
- Nancy Tawadros
- Meghan Young



Town Clerk 781-942-9050

fax: 781-942-9070 website: www.readingma.gov

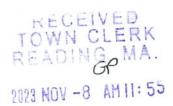
Name: Baker Der	11se Date: 11/4/23
(Last) (First	
Address: 22 Berkeley S	Readen, MA
Phone (Home):	Phone (Work): 417-424-7272×105
Phone (Cell): <u>UI7-775-59</u> 03	
Occupation: Non-profut ass	C. Manut, Number of years in Reading: 7.5
E-mail address: den seba Ko	er 999 av gmail. com
Place a number next to your preferred priority. (Please attach a resume if available)	position(s) (up to four choices) with number 1 being your first ble)
Animal Control Appeals Committee Board of Assessors Board of Health Bylaw Committee Climate Advisory Committee Community Planning and Developme Constables Cultural Council Finance Committee Historical Commission Human Relations Advisory Committee RCTV Board of Directors Retirement Board Town Forest Committee Veterans Memorial Trust Fund Committee	Council on Aging Custodian of Soldier and Sailor Graves Historic District Commission Housing Authority Permanent Building Committee Recreation Committee RMLD Citizen Advisory Board Trails Committee Zoning Board of Appeals
Please outline relevant experience for the	position(s) sought: Conductor at the Maco Municipal Acros.
Association the profess of	ral association of tenin managers in
the state, for over o	o years. I have a wide knowledge
of the candidate pool	myd like to see in Reading & Next
Joun Manager I'd III	a to other my experience in local
government, specifically	working with town minders, to
this important prices.	hank you.



Town Clerk 781-942-9050 fax: 781-942-9070 website: www.readingma.gov

Name: Bu	ullock	V	/illiam			Date:	11/6/2023	
(La	ist)	•	rst)	(Middle)				
Address: _	35 Lin	coln St, Apt 4001						
		413-687-2571		Phone (	Work): _	781-942-6	6516	
Phone (Ce	ell):	413-687-2571		Which n	number s	hould be I	isted?	
Occupatio	III	Director			Nur	nber of ye	ars in Readin	ıg: <u>1</u>
E-mail add	dress: _	bbullock@rmld.cor	n					
priority. (F	Please a	next to your preferr	ailable)		ŕ		per 1 being	your first
Board Board Bylaw Clima Comn Const Cultur Finand Histor Huma RCTV Retire Town Vetera	I of Asset of Head of Committee Advisoration Countries C	th ttee ory Committee lanning and Develop cil mittee nmission ons Advisory Commi	ment Commiss ittee mmittee	ion	Board of Board of Celebrat Commis Conserv Council Custodia Historic Housing Permana Recreati RMLD Ci Trails Co	f Registrar cion Trust sioners of ation Com on Aging an of Soldi District Co Authority ent Buildin on Commi	Committee Trust Funds mission er and Sailor mmission g Committee ittee sory Board	
Please out	line rele	vant experience for	the position(s)	sought:				
	-	corporate and entrepr	•					
at RMLD a	and have	years of experience s	creening and hir	ing candidates	for jobs.	I have bee	en part of large	Fortune
		as well as small entre						_
		nization and finding th				•	· · · · · · · · · · · · · · · · · · ·	nount
•		ve hired dozens of ma				-		
		of Science in Engineer		-		. a Master's	s of Engineeri	ng from the
Illinois In	stitute of	Technology and an M	IBA from Columb	oia Business S	chool.			





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Town Clerk 781-942-9050

	Dograd, Committe	ces una com	111331011	<u> </u>	
Name: Denhand (Last)	TO ALL THE STATE OF THE STATE O	(—) (Middle)		Date: _	11/8/2023
Address: 77 Mount	Vernon St	Reading,	MA		
Phone (Home):			(Work):		
Phone (Cell): (781) 724-0	3757	Which	number	should be li	isted? (ell
Occupation: Administra					ars in Reading: $3$
E-mail address:adamda	nhard @ gmail.	com			
Place a number next to your priority. (Please attach a resur		s) (up to four	choices)	) with numb	per 1 being your firs
Animal Control Appeals Co Board of Assessors Board of Health Bylaw Committee Climate Advisory Committ Community Planning and Constables Cultural Council Finance Committee Historical Commission Human Relations Advisory RCTV Board of Directors Retirement Board Town Forest Committee Veterans Memorial Trust F	ee Development Comm Committee		Board Board Celebra Comm Conser Counci Custod Histori Housin Perma Recrea RMLD Trails ( Zoning	rvation Com il on Aging dian of Soldi c District Co ng Authority	committee Committee Trust Funds mission er and Sailor Graves mmission g Committee ttee sory Board
Please outline relevant experience - Have screened of - Have hoped indi - Experience manage to defail - Experience in n	ence for the position (applicants besed viduals and	(s) sought: don compe- managed that requ	tency f teams the bu	y-m and	altention



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Called	Tal		. 1 . 1
Name: Goldlust (Last)	Josh (First)	(Middle)	Date: 11   3   වරව 3
Address: 112 Spuce Re		` '	
Phone (Home):			(Work):
Phone (Cell): 617-901-8	919	Which	number should be listed?
Occupation: VP of Soffi	ware Product	Management	Number of years in Reading:
E-mail address: jaoldlust		•	
00	referred position		choices) with number 1 being your first
Animal Control Appeals Com Board of Assessors Board of Health Bylaw Committee Climate Advisory Committee Community Planning and De Constables Cultural Council Finance Committee Historical Commission Human Relations Advisory C RCTV Board of Directors Retirement Board Town Forest Committee Veterans Memorial Trust Full Other Ad-Hoc Tow	evelopment Com Committee	mission	Audit Committee Board of Cemetery Trustees Board of Registrars Celebration Trust Committee Commissioners of Trust Funds Conservation Commission Council on Aging Custodian of Soldier and Sailor Graves Historic District Commission Housing Authority Permanent Building Committee Recreation Committee RMLD Citizen Advisory Board Trails Committee Zoning Board of Appeals
Please outline relevant experience	0		

#### **Experience**

(3+) years on Human Relations Advisory Committee (HRAC) with 2+ as the chair of HRAC. This included creating, mobilizing, and executing town wide programs to promote respectful and informative exchanges of information and ideas to make Reading a more diverse & welcoming town.

Participated on the ad hoc Human Rights Committee that led to the formation of a Director of Equity & Social Justice role in Reading which included significant time communicating and working with former town manager Bob LeLacheur and several select board members.

Participated on the interview committee for the Director of Equity & Social Justice position.

Participated in Reading Public Library's 2020 strategic planning discussions on better/ additional ways RPL can deliver services to Reading residents.

- (2) years Treasurer for Coolidge Middle School Science Olympiad parents' group
- (1) year President for Coolidge Middle School Science Olympiad parents' group

Current Treasurer for Reading High School's drama parents' booster group



Town of Reading
16 Lowell Street
Reading MA 01867

2013 HOV -8 PM 3 06

fax: 781-942-9070

website: www.readingma.gov

Name: Gregory Anders Tota (Middle)  Address:     Pleasant St	/2023
Phone (Home):	<u></u>
Phone (Cell): 217-987-9095  Occupation: Lagineer  Number of years in Resemble a number next to your preferred position(s) (up to four choices) with number 1 bispriority. (Please attach a resume if available)  Animal Control Appeals Committee  Board of Assessors  Board of Health  Bylaw Committee  Climate Advisory Committee  Community Planning and Development Commission  Constables  Cultural Council  Finance Committee  Historical Commission  Conservation Commission  Conservation Commission  Conscious diagon  Custodian of Soldier and Shadisory  Human Relations Advisory Committee  Rectrement Board  Town Forest Committee  Veterans Memorial Trust Fund Committee  Veterans Memorial Trust Fund Committee  Veterans Memorial Trust Fund Committee  2 Zoning Board of Appeals	
Occupation: Lagineer  E-mail address: Abregory 899 @ Cmail.com  Place a number next to your preferred position(s) (up to four choices) with number 1 be priority. (Please attach a resume if available)  Animal Control Appeals Committee  Board of Assessors  Board of Health  Bylaw Committee  Climate Advisory Committee  Community Planning and Development Commission  Constables  Cultural Council  Finance Committee  Historical Commission  Human Relations Advisory Committee  RCTV Board of Directors  Retirement Board  Town Forest Committee  Veterans Memorial Trust Fund Committee  Paudit Committee  Audit Committee  Audit Committee  Board of Cemetery Truste  Board of Registrars  Celebration Trust Commit  Celebration Trust Commitsion  Conservation Commission  Conservation Commission  Council on Aging  Custodian of Soldier and Soldier	
Place a number next to your preferred position(s) (up to four choices) with number 1 be priority. (Please attach a resume if available)  Animal Control Appeals Committee  Board of Assessors  Board of Health  Bylaw Committee  Climate Advisory Committee  Community Planning and Development Commission  Constables  Cultural Council  Finance Committee  Historical Commission  Constables  Cultural Council  Finance Commission  Constables  Cultural Council  Finance Commission  Constables  Cultural Council  Finance Committee  Historical Commission  Housing Authority  Human Relations Advisory Committee  RCTV Board of Directors  Retirement Board  Town Forest Committee  Veterans Memorial Trust Fund Committee  Veterans Memorial Trust Fund Committee  Veterans Memorial Trust Fund Committee  Zoning Board of Appeals	
Place a number next to your preferred position(s) (up to four choices) with number 1 be priority. (Please attach a resume if available)  Animal Control Appeals Committee Board of Assessors Board of Health Bylaw Committee Climate Advisory Committee Community Planning and Development Commission Constables Cultural Council Finance Committee Historical Commission Human Relations Advisory Committee RCTV Board of Directors Retirement Board Town Forest Committee Veterans Memorial Trust Fund Committee Veterans Memorial Trust Fund Committee Veterans Memorial Trust Fund Committee  Addit Committee Board of Cemetery Truste Board of Registrars Celebration Trust Commit Commission Commission Commission Conservation Commission Conservation Commission Council on Aging Custodian of Soldier and 9 Historic District Commission Housing Authority Permanent Building Commission Recreation Committee RMLD Citizen Advisory Bo Trails Committee Zoning Board of Appeals	.eading: <u>2.5</u>
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Other Tour Manager Committee	ttee funds n Sailor Graves ion mittee
Please outline relevant experience for the position(s) sought: - Engineering program included interdisciplinary group work campus and abroad.	Ż on



Town of Reading 16 Lowell Street Reading MA 01867



1928 NOV -8 PA 3: 06 fax: 781-942-9070.

website: www.readingma.gov

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Name: Gregory (Last)	Tara	Jean	Date: 10/31/2023
(Last)	(First)	(Middle)	
Address: 111 Pleasant	Street		
Phone (Home):		Phone (Work	*):
Phone (Cell): 508-320-5	1418	Which numb	er should be listed?
Occupation: Engineer			Number of years in Reading: $2.5$
E-mail address: + j gvego	ry 20 @gmail com	`	
Place a number next to your priority. (Please attach a resur	preferred position(s) (up me if available)	o to four choice	es) with number 1 being your first
Animal Control Appeals Consort of Assessors Board of Assessors Board of Health Bylaw Committee Climate Advisory Committe Community Planning and Constables Cultural Council Finance Committee Historical Commission Human Relations Advisory RCTV Board of Directors Retirement Board Town Forest Committee Veterans Memorial Trust I	tee Development Commission  / Committee  Fund Committee	Boar Boar Cele Com Cons Cour Histo Hous Pern Recr RML	t Committee of of Cemetery Trustees of of Registrars bration Trust Committee missioners of Trust Funds servation Commission ocil on Aging odian of Soldier and Sailor Graves oric District Commission sing Authority nanent Building Committee eation Committee D Citizen Advisory Board s Committee ng Board of Appeals
Please outline relevant experiences	ram included a	lot of an	cup work, and I work
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Name: Leete, Kevin, R			Date: 10/25/2023
(Last)	(First)	(Middle)	
Address: 895 Main St, Reading, MA 0	867		
Phone (Home): 617-480-6450		Phone	(Work):
Phone (Cell):		Which	number should be listed? Home
Occupation: Sales, HR Technology a	nd Recruiting		Number of years in Reading: 10
E-mail address: mayorkl@gmail.com	n		
Place a number next to your priority. (Please attach a result		to four	choices) with number 1 being your first
Animal Control Appeals Composed of Assessors Board of Health Bylaw Committee Climate Advisory Committee Community Planning and Constables Cultural Council Finance Committee Historical Commission Human Relations Advisory RCTV Board of Directors Retirement Board Town Forest Committee Veterans Memorial Trust of Actions  X Other Town manager search Composed of Composed of Committee  Yelease outline relevant experies	ee Development Commission  Committee  Fund Committee		Audit Committee Board of Cemetery Trustees Board of Registrars Celebration Trust Committee Commissioners of Trust Funds Conservation Commission Council on Aging Custodian of Soldier and Sailor Graves Historic District Commission Housing Authority Permanent Building Committee Recreation Committee RMLD Citizen Advisory Board Trails Committee Zoning Board of Appeals
With 17+ years in the professional services	s, staffing, and placement industry plu	ıs a degree in	Political Science, 3 years on Town Meeting, a new spot or
the Rec Committee, and 10 years in town	with 2 kids in the school system, I bel	ieve I can brir	ng a bunch of relevant experience to the search committee.



# Town of Reading 16 Lowell Street Reading MA 01867

fax: 781-942-9070 website: www.readingma.gov

Name: Leotrade Sherille (Last) (First)  Address: 22 Goold A. Unit 3004	Deading MA 01867
Phone (Home):	Phone (Work):
Phone (Cell): 617-407-3539	Which number should be listed?
Occupation: Special Education Para	
E-mail address: Therila: Lestrade	o gmail.com
Place a number next to your preferred position(s) (uppriority. (Please attach a resume if available)	
Animal Control Appeals Committee  Board of Assessors  Board of Health  Bylaw Committee  Climate Advisory Committee  Community Planning and Development Commission  Constables  Cultural Council  Finance Committee  Historical Commission  Human Relations Advisory Committee  RCTV Board of Directors  Retirement Board  Town Forest Committee  Veterans Memorial Trust Fund Committee	Council on Aging Custodian of Soldier and Sailor Graves Historic District Commission Housing Authority Permanent Building Committee Recreation Committee RMLD Citizen Advisory Board Trails Committee Zoning Board of Appeals
Please outline relevant experience for the position(s) so	



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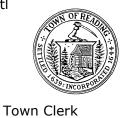
Name: Lyons	Shana	Margaret	Date: 11/7/2023
(Last)	(First)	(Middle)	
Address: 9 Mariano Drive Readin	g MA 01867		
Phone (Home): 617-306-7465		Phone (	Work): 617-306-7465
Phone (Cell): 617-306-7465		Which r	number should be listed? Cell
	Consulting - Americas Corporate and LATA	AM at Adobe	Number of years in Reading: 7
E-mail address: shanalyons@	gmail.com		,
	our preferred position(s) (up	to four o	choices) with number 1 being your first
Animal Control Appea Board of Assessors Board of Health Bylaw Committee Climate Advisory Com Community Planning a Constables Cultural Council Finance Committee Historical Commission Human Relations Advi RCTV Board of Director Retirement Board Town Forest Committee Veterans Memorial Tru  X Other Town Manager intervi	mittee and Development Commission sory Committee ors ee ust Fund Committee		Audit Committee Board of Cemetery Trustees Board of Registrars Celebration Trust Committee Commissioners of Trust Funds Conservation Commission Council on Aging Custodian of Soldier and Sailor Graves Historic District Commission Housing Authority Permanent Building Committee Recreation Committee RMLD Citizen Advisory Board Trails Committee Zoning Board of Appeals
	perience for the position(s) so	ught:	
As my day job, I run a \$250m solution	ns consulting division for Adobe. I am run in	nterviewing and	d filling for both our executive and individual contributor
positions. I am in charge of developing	g the hiring policies and procedures for ou	r division and o	onboard between 20-30 employees per year. I am familiar
with a wide range of hiring methodolo	ogies (Who, Topgrading, etc) and have bee	n through exte	nsive training on hiring for diversity and inclusion.
Additionally, last year, I completed a	leadership program at Oxford University the	at covered ide	ntifying and nurturing executive talent.



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BOULDS COMMISSION	
Name: Messing Christopher Ro (Last) (First)	(Middle) Date: 11/9/23
Address: 125 Grave Street	
Phone (Home):	Phone (Work):
Phone (Cell): 617759-0582	Which number should be listed?Ce /
Occupation: Executive Search Consultant	Number of years in Reading: 7 +
E-mail address: CMESSing @g mail.com	N.
Place a number next to your preferred position(s) (up priority. (Please attach a resume if available)	
Animal Control Appeals Committee	Audit Committee
Board of Assessors	Board of Cemetery Trustees
Board of Health	Board of Registrars
Bylaw Committee	Celebration Trust Committee
Climate Advisory Committee	Commissioners of Trust Funds
Community Planning and Development Commission	
Constables	Council on Aging
Cultural Council	Custodian of Soldier and Sailor Graves
Finance Committee	Historic District Commission
Historical Commission	Housing Authority
Human Relations Advisory Committee	Permanent Building Committee
RCTV Board of Directors	Recreation Committee
Retirement Board	RMLD Citizen Advisory Board
Town Forest Committee	Trails Committee
Veterans Memorial Trust Fund Committee	Zoning Board of Appeals
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X Other 170-170C 1700C 1 Canager o	weeting committee resident pla
Please outline relevant experience for the position(s) so	ought:
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but and publicly traded companies	
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while working with search committee	11: 2 1221 2 11:22
candidates for 100s of searches. V	lie been a Klading resident for
7.5 years and have to tunteered in	various copacities from coaching
youth societ with KUSC to support the or	us schools and communities, it would



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Name: Mottl	Thomas	Otto	
(Last)	(First)	(Middle)	
Address: 93 Oak S	Sueet		
Phone (Home): $781$ -	-942-0345	Phone (W	ork): <u>781-205-9866</u>
Phone (Cell): <u>781-7</u>	10-1017	Which nur	nber should be listed? <u>Home</u>
Occupation: Retire	d, but doing probe	no work	Number of years in Reading: $49$
E-mail address: tomo	ottl123@gmail.co	m	
Place a number next to priority. (Please attach a		(up to four cho	ices) with number 1 being your first
Constables Cultural Council Finance Committee Historical Commissi Human Relations Ad RCTV Board of Direct Retirement Board Town Forest Commi	ommittee g and Development Commiss on dvisory Committee ctors	Bo	udit Committee pard of Cemetery Trustees pard of Registrars elebration Trust Committee pard of Registrars elebration Trust Funds pard of Soldier and Sailor Graves storic District Commission pusing Authority ermanent Building Committee eccreation Committee MLD Citizen Advisory Board rails Committee poining Board of Appeals
Other <u>AD- H</u>	OC TOWN MAN	AGER SC	REENING COMMITTE
	experience for the position(s)	_	
-Vice Presiden -Board Member -Founder & Pr	at and Division Ma or and Secretary G	nager, The eneral, Wo unity Netw	ommittee (early 2000s) e Analytic Sciences Corporld Teleport Association orks for Aging in Place
			Executive Council
(Full experien	nce profile at https	s://www.li	nkedin.com/in/tom@ttl/)



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fax: 781-942-9070 website: www.readingma.gov

Name: Murphy Connors, Helen (First)	(Middle) Date: 11/03/2023
Address: 65 Lowell Street	
Phone (Home):	Phone (Work):
Phone (Cell): 617-680-2322	Which number should be listed?
Occupation: Consultant - Business Otra	Number of years in Reading: 23
E-mail address: <u>NMM connovs &amp; gmail</u>	com
Place a number next to your preferred position(s) (up priority. (Please attach a resume if available)	to four choices) with number 1 being your first
Animal Control Appeals Committee  Board of Assessors  Board of Health  Bylaw Committee  Climate Advisory Committee  Community Planning and Development Commission  Constables  Cultural Council  Finance Committee  Historical Commission  Human Relations Advisory Committee  RCTV Board of Directors  Retirement Board  Town Forest Committee  Veterans Memorial Trust Fund Committee	<ul> <li>Council on Aging</li> <li>Custodian of Soldier and Sailor Graves</li> <li>Historic District Commission</li> <li>Housing Authority</li> <li>Permanent Building Committee</li> <li>Recreation Committee</li> <li>RMLD Citizen Advisory Board</li> <li>Trails Committee</li> <li>Zoning Board of Appeals</li> </ul>
Please outline relevant experience for the position(s) sou	<b>\</b>
Over 25+ years, I have been candidates for sales, operate positions to choose candidate internal sales force certification on best practices for in-person recognizing and addussing be based hing and hiring high am appraaching retirement more time to my community I currently support.	m. d. 1/1/4/00 14/4/01/1/1/1/51

(617) 680-2322

Reading, MA

hmmconnors@gmail.com

#### **CAREER SUMMARY**

Executive leader with deep public sector industry expertise in business transformation, new ways of working, change management, people development, business development, account management, program/project management and partner enablement experience. Highly effective servant-leader with client, client teams, account team, internal teams and partners to address strategic business issues and develop innovative business transformation solutions impacting people, process, and technology to accelerate success. Lead clients through change and ambiguity with agility, integrity, and compassion. Strong relationship management skills focused on establishing trusted advisor role with clients, providing thought leadership, championing the client's strategic objectives, ensuring solution adoption is sustained, expanding account presence by continuously improving the solution and/or addressing additional strategic objectives, and retention of the client. Complex, global and multi-shore projects ranging from \$.5M to \$20M.

- **Domains**: Sales, Service, and Marketing Grant Management Customer Relationship Management Partner Enablement
- Platforms/Technologies: Salesforce; Enterprise Content Management Documentum, Open Text and DocuShare; Collaboration Outlook and SharePoint; Enterprise Resource Planning
- **Methodologies**: Salesforce Professional Services, SAFe, Lean Six Sigma, Agile, ADKAR, PMI.

#### PROFESSIONAL EXPERIENCE

#### Salesforce.com, Boston, MA

2013 - Present

Senior Director, Business Strategist, Public Sector, 02/2022 to Present Director, Customer Account Leader, Public Sector: 02/2021 to 02/2022 Director, Business Architect: 02/2017 to 04/2018 and 02/2020 to 02/2021

Director, Global Enablement - Partner CoE / Delivery Success: 04/2018 to 01/2020

Success Associate Director (Account Partner): 05/2016 to 01/2017

Success Engagement Director: 02/2013 to 04/2016

Champion multiple client programs / projects from innovation strategy to industry transformation, across multiple areas of client organizations. Gain trust of clients by partnering with them to define business goals and objectives and co-create implementation strategies. Deliver impactful experiences, design business processes, create strategic roadmap, recommend staffing, align to measurable business value, deliver agile projects, develop new operating models, support management of talent and change, and solve critical business issues to accelerate value.

- Earned Trusted Advisor status becoming highly integrated with Business and IT leadership with demonstrated success. Success based on a practical, actionable transformation maturity plan calibrated to organization's capacity to accelerate value.
  - Engage customers early to identify key business drivers, strategic business capabilities / services and KPIs, allowing measuring success on the customer's terms, as they mature their transformation.
  - Support education on Salesforce's fit within targeted value stream technology stacks, as portfolio rationalization begins
  - Formulate actionable path forward unifying enterprise and line of business visions, strategies and outcomes with operating models, governance processes, and maturation of strategic planning capability.

- Map customer's vision, goals, objectives and strategic business processes to Salesforce's capabilities in a strategic roadmap
  - For an inside out view of the customer's vision, conduct sales, service and marketing domain maturity assessments and incorporated them into customer's strategic roadmap.
  - For an outside in view of the customer's vision, conduct cross-functional workshop focused on customer pain points or provided an initial experience map with known pain points significantly impacting customer experience.
  - Provide scope of objectives for initial implementation aligned to business driven milestones on strategic roadmap and success KPI's
  - Transition strategic process and customer experience knowledge to implementation team and customer
  - Work closely with customer's product owner, implementation team and leadership to provide oversight, from a governance perspective, to the implementation
- Advise on short and long term adoption strategies and common risk factors.
- Work with senior stakeholders in key areas to ensure the right operating model is in place.
- Work with Red Account customers to focus on program and resource changes needed to help customers achieve desired business outcomes.

#### MARSH USA, Boston, MA

2007 - 2012

#### Senior Vice President

Oversaw complex change programs (multi-phase, multi-dimensional, multi-resource), as senior member of Center of Excellence, through entire project lifecycle, including business case to handoff and benefits.

- Deployed globally defined Salesforce application to 3,500 US colleagues 2 weeks ahead of deadline, (20 weeks) and within budget and scope requirements to drive consistent global process and sales collaboration in support of firm's organic growth objective.
- Developed strategic global, Enterprise Content Management (ECM) portfolio and Rapid Delivery Toolkit for countries and business segments to quickly prepare business case and deploy ECM product.
- Managed governance meetings across operating companies, legal, compliance and audit for Lotus Notes to Outlook global migration (25K colleagues/35K mailboxes and 19.5 Lotus Domino applications)

#### ADDITIONAL RELEVANT EXPERIENCE

XEROX CORPORATION, Principal Consultant, Xerox Global Services (President's Club) XEROX CORPORATION, Post Sale Revenue Manager XEROX CORPORATION, Customer Relations Manager Boston, MA Boston, MA

#### **EDUCATION**

• Bentley University, Waltham, MA

BS, Marketing

• Simmons Graduate School, Boston, MA

**MBA** 

#### **CERTIFICATIONS**

- Salesforce Administrator
- Salesforce Advanced Administrator
- Salesforce Platform App Builder
- Salesforce Sharing & Visibility Designer
- Salesforce Sales Cloud Consultant

- Salesforce Service Cloud Consultant
- Salesforce Community Cloud Consultant
- Certified SAFe 5 Agilist
- Certified Forrester CX Core
- Verified Course Designer, Salesforce

#### **AFFILIATIONS**

• Former Executive Board Member, Light the Night Walk, Leukemia & Lymphoma Society



Town of Reading 16 Lowell Street Reading MA 01867

RECEIVED
TOWN CLERK
READING, MA.

2023 NOV -7 AM 7: 41 fax: 781-942-9070

website: www.readingma.gov

Name: Tawad(15	Nancy	5.	Date: 11 6 23		
Address: 31 Libby	(First) O Ave Read	(Middle)	- 01867		
Phone (Home):		Phone (Wor	•		
Phone (Cell): <u>978-390</u>	-1823		per should be listed?(ell		
Occupation: Talent Par	tner		Number of years in Reading: 20+		
E-mail address: <u>NS+117</u>	e e gmail. L				
Place a number next to your preferred position(s) (up to four choices) with number 1 being your first priority. (Please attach a resume if available)					
Animal Control Appeals Con Board of Assessors Board of Health Bylaw Committee Climate Advisory Committee Community Planning and D Constables Cultural Council Finance Committee Historical Commission Human Relations Advisory RCTV Board of Directors Retirement Board Town Forest Committee Veterans Memorial Trust Fu	ce vevelopment Commission Committee and Committee	Boar Boar Cele Com Cons Cour Cust Histo Hous Perm Recre RMLI Trails Zonir	it Committee Ind of Cemetery Trustees Ind of Registrars Ind of Soldier Soldier Ind Sailor Graves Indian of Soldier Ind Sailor Graves Indian of Soldier Ind Sailor Graves Indian In		
I have over 20 years experience in Talent Association, partnering with organizations to him the right talent. I applied to be considered for the committee that himd Fidel. I hope he town will consider my application, as this is my aven of expertise.					
he town will consider my application, as this is my					
area of expertise. Thank you!					
		Mark C	104!		



Town of Reading 16 Lowell Street Reading MA 01867



2023 OCT 31 AM 8: 05

fax: 781-942-9070

website: www.readingma.gov

Name: YauN	G MEGIMM	A.	Date: 280cr23		
Name: YouNo	(First)	(Middle)	Date.		
Address: 40	OAK STREET				
Phone (Home): 78		Phone (Wo	k): <u>MB</u>		
Phone (Cell): 6/7	794.9468	Which num	ber should be listed?		
Occupation: Hono	OF EXEC POVOR	apmont	Number of years in Reading: 307		
E-mail address:	DE GHANY OLD	meast. NE	<u> </u>		
Place a number next to your preferred position(s) (up to four choices) with number 1 being your first priority. (Please attach a resume if available)					
Constables Cultural Council Finance Committe Historical Commis Human Relations RCTV Board of Dir Retirement Board Town Forest Committe Veterans Memoria	Committee ing and Development Com ee ssion Advisory Committee rectors mittee al Trust Fund Committee	Boo   Boo	dit Committee and of Cemetery Trustees and of Registrars ebration Trust Committee ammissioners of Trust Funds asservation Commission uncil on Aging stodian of Soldier and Sailor Graves atoric District Commission using Authority manent Building Committee areation Committee LD Citizen Advisory Board ils Committee aling Board of Appeals		
Yother Town Mana Gene Schooling Committee  Please outline relevant experience for the position(s) sought:					
- WERKOD IN TALONS MORES MIND EXEC + LORDONSHIP					
DOVORDEMENT FOR OVER 15 YRS					
- Soft vap AS A VOLUNTOON ON THE ECONOMIC					
DOVBROKMENT COMMITTEE FOR 10 YRS					
- ONE OF THE FOUNDING MOMBERS OF THE FALL					
- STREAT FAIR. POSSESS & THROUGH UNAMESTANDIAL					
OF TOWN COMMITTES, BYLAWS, AND BUSINESSES					

# MEGHAN A. YOUNG, M.ED.

■ meghany@comcast.net ■ (781) 944-7689 ■ www.linkedin.com/in/meghanayoung

#### TALENT MANAGEMENT AND LEADERSHIP DEVELOPMENT LEADER

Accomplished and effective multi-industry leader experienced in professional and leadership development in dynamic, fast-paced, and global organizations. Expertise in designing and delivering global executive development leadership and learning programs that drive high-performing organizations. Created broad range of human resources, learning and development solutions that addressed both large-scale professional development and tailored learning for key roles and critical positions. Recognized for creativity, tenacity, and unique approaches to leadership brand and growth, deploying learning technology and building teams. Proven skills include the following:

- Talent Development
- Strategic Planning, Development, Partnership
- Program Management

- Executive Coaching
- Multi-stakeholder (matrixed) Environments
- Succession Development and Assessment

#### **EDUCATION**

- Harvard Graduate School of Education, Master of Education in Human Development and Psychology
  - Administrative project member of Learning Innovations Lab (LILA) Exploration of Wisdom with Fortune 100 CLOs and Guest Speakers
  - Project member of LILA research investigating the nature of learning conversations -Professor Daniel Wilson, Principal Investigator
  - o Project member of SAIL research on social perspective taking (SPT) Professor Hunter Gehlbach
- Miami University, Oxford, OH, B.S., Education

#### RELEVANT EXPERIENCE

#### Leadership Development and Management

- Consult and collaborate with executive leadership to assess and identify leadership development needs and create
  development programs that align with busines strategy
- Managed communications with senior leaders, learning and development collaborators, stakeholders and thirdparty vendors inspiring expanded and sustained long-term partnerships
- Provided disciplined program and project management to ensure proper resource allocation and return on investment for internal and external stakeholders
- Managed team of leadership consultants and collaborated with senior level HR leaders to address critical development needs and prescribed specific solutions tied to strategic business outcomes

#### Growth Mindset and Organizational Development

- Acquired acumen for adult learning pedagogy and research. Substantial experience partnering with HR learning partners creating solutions for key leaders and programs for executive development and leadership
- Research and collaboration with Dr. Michael Watkins, on the revised 10<sup>th</sup> anniversary edition of *The First 90 Days* focused on critical needs for successful executive onboarding
- Designed, developed, and deployed process improvement and change management approaches that empowered work teams to communicate across roles and divisions providing improved customer satisfaction and response
- Chaired, organized, and delivered inaugural Community of Practice learning and leadership community. Practice
  included global team of sales, engineering, marketing, and relationship team members resulting in competitive
  intelligence, industry insights and presentations, and continued learning seminars

#### Strategic Planning and Consulting

- Consulted with Fortune 100 HR leaders to create programs designed for matrixed learning leaders addressing corporate, country and regional learning requirements for leadership growth and development
- Translated business needs into specific learning and coaching solutions aligned with business strategy, succession planning, change management, and HR policy and approaches
- Managed cross-functional, international teams to design and deploy Learning Management Systems (Saba, NetDimensions, Totara) which housed instructor-led and web-based training as well as internal and client-specific SOPs providing 24/7 access to course material, enrollment administration, learning assessments and certifications
- Served as a cross-functional leader and liaison on multiple projects effecting core business objectives and strategy

#### Strategic Analysis and Implementation

- Designed and delivered development courses for change management initiatives enhancing communications and customer service skills for pharmaceutical executive managers
- Developed and designed roles-based simulation including alliances, payoffs and scoring criteria for gamification study on social perspective taking
- Analyzed, presented, and published qualitative data on the nature of learning conversations identifying learning moments and dynamics that influence adult learning and development

#### PROFESSIONAL EXPERIENCE

2021 -	Executive and Leadership Development	USAA
2018 - 2021	Executive Development, Global Talent	State Street Bank & Trust
2013 - 2018	Leadership and Learning Consultant	Purvis Communications (Consulting)
2015 - 2016	Strategic Business Partner	Brainshark (Leadership Enablement)
2014 - 2015	Community Practice Leader, Senior Manager	NetDimensions (Learning Technology)
2011 - 2013	Client Accounts Director	Genesis Advisers (Leadership Consulting)
2008 - 2011	Senior Strategic Relationship Manager	Harvard Business Publishing (Leadership)
2004 - 2007	Academic Director	Saba (LMS/Synchronous Learning)

#### PROFESSIONAL ASSOCIATIONS AND CERTIFICATES

- Boston Association of Talent Development
- Successful Negotiation: Essential Strategies and Skills Certification (Coursera)
- PMP Certification Prep 1 for PMI Certification (Middlesex Community College)

#### **COMMUNITY AFFLIATIONS**

- Economic Development Committee, Reading, MA, 2006 2015, Chair, 2008-2011
- Founding member of Reading Fall Street Faire Committee, 2008 2015
- Active leadership in civic and charitable organizations in Boston North region
- Reading Public Library, Entrepreneur Incubator, Chapter President, 2016 2019